



**Exhibit Hall Pricing for Penn Del ISA 57th Annual Shade Tree Symposium
February 14 - 15, 2022
Lancaster County Convention Center, Lancaster, PA**

**Penn-Del ISA has secured a block of rooms at the Lancaster Marriott Hotel.
Reservations can be made by calling (717) 239-1600.**

[Book your group rate for PennDel Chapter ISA - 57th Annual Shade Tree Symposium](#)

Penn-Del ISA offers several sponsorship options and exhibitor booth opportunities for the upcoming 2022 Shade Tree Symposium. Each 10x10 booth registration includes 2 exhibitor passes and meals served throughout the conference. Additional exhibitor registrations can be purchased for \$100 each.

Show Sponsor - \$5000 (exclusive sponsorship)

- 20X20 feature display area in the exhibit hall
- Company logo on program and signs

Keynote Sponsor - \$4,000 (exclusive sponsorship)

- 10x10 display area in the exhibit hall
- Area for signage outside of general session
- Company logo on program

Beef and Beer Supper Sponsor - \$3,000

- 10 x10 display area in the exhibit hall
- Area for signage recognizing sponsorship
- Company logo on program

Lunch Sponsor - \$2,000 (indicate Monday or Tuesday preference)

- 10x10 display area in the exhibit hall
- Area for signage recognizing sponsorship
- Company logo on program

Breakfast Sponsor - \$1,200 (indicate Monday or Tuesday preference)

- 10x10 display area in the exhibit hall
- Area for signage recognizing sponsorship
- Company logo on program

Agenda / Program Sponsor - \$350

- Company logo on program

Email digital logos to be included in programs and literature no later than January 10th, 2022

Letter of Agreement

Between the Penn-Del ISA and _____
Company/Commercial Supporter

The above-named company wishes to provide support for the PENN-DEL SHADE TREE SYMPOSIUM by means of:

- ☐ SHOW SPONSOR, \$5,000
- ☐ KEYNOTE SPONSOR, \$4,000
- ☐ BEEF AND BEER SUPPER SPONSOR \$3,000
- ☐ LUNCH SPONSOR \$2,000
- ☐ BREAKFAST SPONSOR \$1,200
- ☐ AGENDA / PROGRAM SPONSOR \$350
- ☐ 10X10 EXHIBIT SPACE \$700 PER BLOCK

Preferred Booth #: 1st Choice _____ 2nd Choice _____

Amount of booth blocks _____ x \$700 = _____

Subtotal _____ - 10% discount for 6 or more adjoining booths

Total Amount Due: _____

Names to be placed on Badges

1. _____

2. _____

No refunds will be issued.

Load in and load out will be scheduled in an attempt to improve the process. Your day and time will be determined after all exhibitor registrations have been received.

Agreement

Exhibitor Representative: _____
Please print

Signature: _____ Date: _____

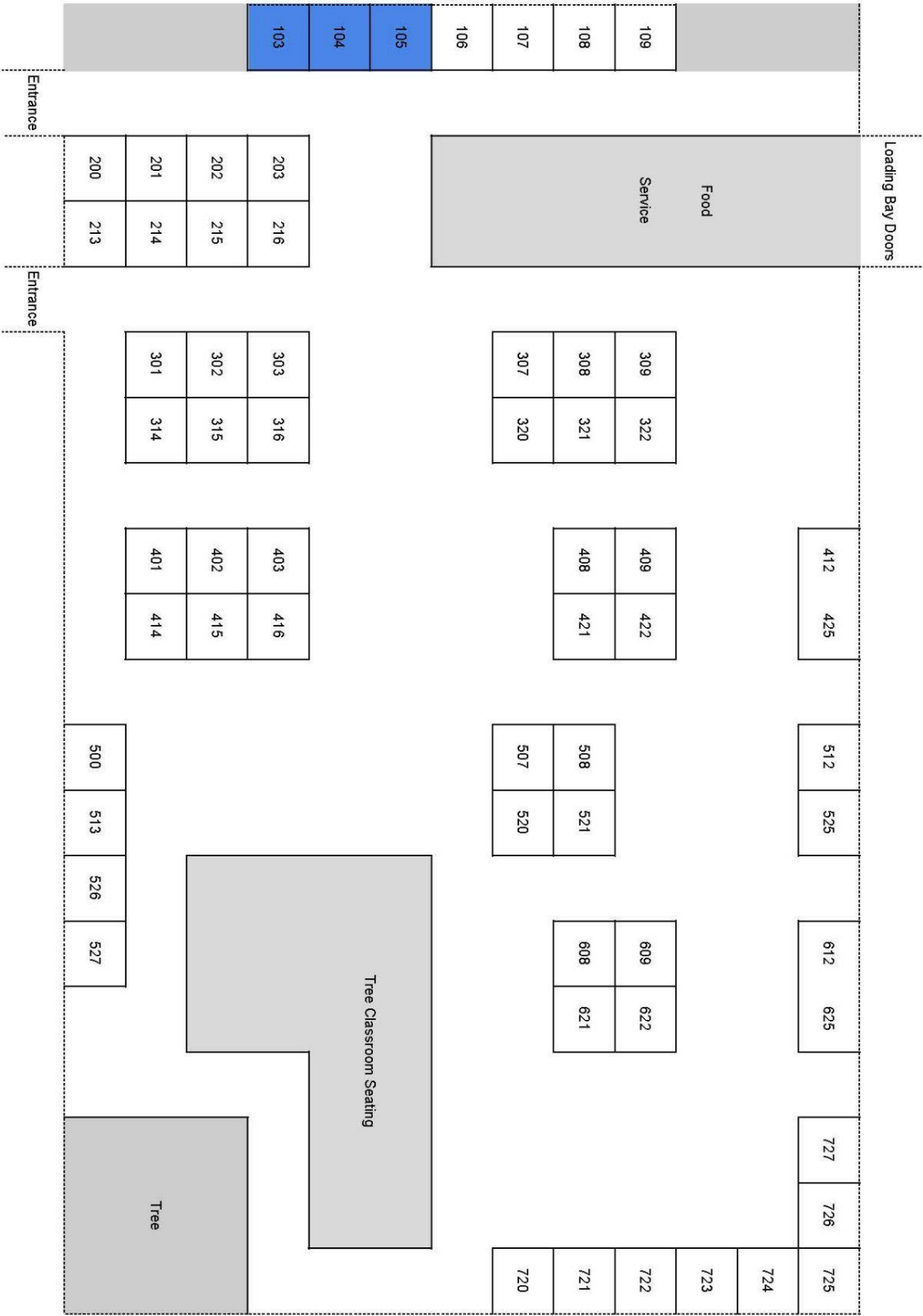
Address: _____

Phone: _____ Email: _____

Please send the completed agreement along with payment by January 10, 2022. For credit card payment, please call the number below.

Penn-Del Chapter of the ISA
PO Box 306
Emmaus, PA 18049
Phone: 484-523-9444
symposium@penndelisa.org







Load in & Load Out Procedure

Exhibitor Guidelines

We welcome you to the Lancaster County Convention Center. We would like to thank you in advance for your cooperation in helping to assure that everyone has a safe and successful event. The Convention Center has a loading area for vendor vehicles on the loading dock. This space is reserved to allow safe access for exhibitors to transport materials to and from exhibit areas. Your Show Manager will publish the dates and times established for the use of the loading zone in advance. Access to the Exhibit area or loading area will not be granted outside of these arranged times.

- **Exhibitor Vehicle Access during Load In/Out**
Must use loading dock access from Vine Street entrance at the Lancaster County Convention Center only. There are no loading privileges at any other entrances. See Map for Info.
- **Bring your own carts**
The Convention Center has a limited number of flatbed carts available on a first come, first serve basis. Carts are checked out at the loading dock. Please return the cart when finished. We encourage you to bring your own cart to expedite the load in process.
- **Parking**
Parking is available in the surrounding parking garages of Lancaster City. Please see attached map, your Show Manager may have arranged parking in a specific garage for Vendors. Parking in the loading area is prohibited.
- **Children under 16 are NOT permitted on the loading docks during Load in / Out.**
- **Balloons**
The use of lighter than air (Helium) balloons is prohibited.
- **Trucks with Trailers, Tractor Trailers and Container Trucks**
Trucks, Trailers and Containers may be parked at Loading docks 1, 2 and 3 for loading and unloading purposes only and must be moved as soon as emptied. They may not remain on the loading dock for the duration of the show unless previously authorized. Under no circumstance may trucks or trailers be left on the loading docks overnight. Once the truck is unloaded and before any equipment is set up the truck must be moved.
- **Storage**
The Lancaster County Convention Center has no long term storage facilities for materials. Should items be shipped to the facility for your Event they can not arrive more than 3 days prior of the Event.

Name:
Event Date:
Event Name:

Please mark all packages for your Event as follows:
Please include this as a separate label from the shipping label.
Please Note, the Lancaster County Convention Center will not be held liable for receiving damaged boxes.
- **The Lancaster County Convention Center is a smoke and tobacco free environment. Please do not smoke in the facility, smoking is only permitted 10 feet from any entrance.**
- **Firearms**
Firearms are strictly prohibited on the Lancaster County Convention Center and Lancaster Marriott Property
Should firearms be part of your Exhibit please review the Firearms section in the Lancaster County Convention Center Manual with the Event Manager.
- **Animals**
Animals other than Guide or Service Animals, are allowed in the Lancaster County Convention Center only for Exhibits and / or Entertainment. All Animals for those purposes must be approved by management and a proper permit must be obtained. All sanitary needs or animals will be the sole responsibility of the client.



Load in & Load Out Procedure Continued

- **Food and Beverage**
Outside food and beverage is not permitted in the facility without written consent from appropriate Lancaster County Convention Center staff.
- **Security**
The Lancaster County Convention Center will not assume responsibility for any damage or loss of any property, merchandise or articles brought to the Event. Arrangements may be made through the Event manager for Security of exhibits, merchandise and/ or Audiovisual equipment.
- **Fire Safety and Decorations**
All fire, safety and Convention Center regulations must be strictly followed. No propane, acetylene, explosive materials or other flammable items are allowed. Gasoline powered vehicles may be displayed. Please review Motorized Vehicle section.
Drapery and booth decorations can not block or cover the Fire Extinguishers, AED boxes or the Fire Alarm Strobes.
 - Pyrotechnics either indoors or outdoors, are not permitted
 - Water, chemical or dry ice fog/ haze are not permitted inside the Hotel or Convention Center without prior written permission from the Security Manager. Request must be submitted 30 days prior to the first day of the Event. Fog/ haze machines will require a fire watch service. Please note this is not a complimentary service, charges will be discussed prior to the event, varying with time, duration and size.
 - A Material Safety Data Sheet (MSDS) is required for any chemical unitized by Vendors, General Contractor, Show Manager, Production or AV Company
- **Fork Lift / High Lift Rental**
All Forklifts, or other mechanical lifts are required to run on propane or electrical power. No combustible engines will be allowed to run in the Convention Center. All Lifts are to be operated by trained personal only, with a current valid operators license. A copy must be provided to the Security department and the license should be with the operator at all times.

Pricing with Hotel provided Operator.
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High Lift : \$ 50 per hour Fork Lift : \$ 65 per hour
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Pricing for just equipment rental:

High Lift : \$ 25 per Hour Fork Lift : \$ 40 per Hour
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Once the exhibitors arrive at the loading dock, they must unload their items onto a cart. A limited number of flatbed carts are available in the loading dock area and will be signed out on a first come first serve bases. Vendors and Exhibitors are encouraged to bring their own cart, dolly or other item that could assist with transport of their items. After their items have been removed from their vehicle and placed either in the loading dock area or the vicinity of their booth, they must return to their vehicle and move it to the authorized parking area for Vendors. Vehicles are to be removed from the loading dock before exhibitors spend time "arranging" or "setting up" their booth. Vehicles may not be left in the loading dock area for any reason except for loading and unloading.

Load-out will not begin until the designated time approved by the presenter of the event. The loading dock interior and exterior doors will not open until the time posted in the show program pre determined by the Show Manager.



Motorized Vehicles

At no time, without approval from the Security Manager, are motorized vehicles allowed to pull in and onto the exhibit hall floor, with the exception of authorized display vehicles that have obtained the proper permit.

Motorized vehicles shall be defined as any vehicle which is propelled by an internal combustion engine and using Class -1 or Class -2 fuel, such as but not limited to automobiles, trucks, motorcycles, aircraft and watercraft.

Display Vehicles:

- Must conform to State and City fire codes
- Must have less than 1/4 tank of gas
- Battery must be disconnected and stay disconnected for the duration of the show.

All display vehicles must file a permit application with the Security Manager. The Application containing Make, Model, Year and proof of Insurance must be submitted no later than thirty (30) days prior to the Event date. The permit fee is \$25 for each vehicle.

There will be assigned load-in and load out time for the display vehicles

Upon arrival at the Lancaster County Convention Center loading area, present the green "Display Vehicle Approval Form" clearly for the Loading Master to see. This form will grant access to the Exhibit area for display vehicles.

Upon entering, a non permeable poly sheeting must be laid under the vehicle to prevent oil drips. The sheeting must remain under the vehicle for the entire duration the vehicle is in the building.

Within the first 30 minutes of the vehicle entering the building the vehicle must be inspected by the Security Manager, who will check the fuel gage level then supervise the battery being disconnected. The vehicle will then receive the permit from the Security Manager.

At no time should the battery be reconnected without the Security Manager's approval.

Serena Evans, Security Manager
(717) 207- 4054
serena.evans@lancastermarriott.com

Lancaster Marriott at Penn Square
& Lancaster County Convention Center
25 South Queen Street
Lancaster, PA 17603