

# • 45th ANNUAL PENN-DEL I.S.A. SHADE TREE SYMPOSIUM • LANCASTER, PA •

## Sunday January 31, 2010

- 9:30** Certified Arborist Tests. Pre-register by Jan. 14.  
**9:30-1:30** First Aid & CPR. Cardiac Care & Safety. pre-register. CEUs: 4 A, TWc, M; 2 BCMAp; 1 BCMAs, BCMAM.  
**2:00-6:00** EHAP & Aerial Rescue. John Ball. pre-register. CEUs: 4 A, U, TWc, M, TWa; 2 BMCap. 1 BCMAs, BCMAM.

## Monday Feb. 1, 2010

- 7:30** Registration. Expo Center. Trade Show Open 7:30am-5:15pm, 6:15pm - 8:30pm  
**9:30 - 12:15** Welcome. General Session. Lancaster Showroom

### GENERAL SESSION 9:30 - 12:15 Welcome. Lancaster Showroom

- 10-11 Owners, Managers, Coaches, and Players. Is Your Tree Company a Winning Team?** Dwayne Neustaeter. CEUs: 1 A, TWc., M, BCMAM.  
**11-12 Tree Worker Accidents: What Happened in 2009.** John Ball. CEUs: 1 A, U, TWc., TWa, M; 0.5 BCMAp, BCMAM.

### LUNCH 12:15 - 1:30 Expo Center Lunch. Certified Arborist Luncheon. Pre-register on symposium reg. form.

## Afternoon Break-Out Sessions

### Climber / Tree Worker

**1:45-5:00 Knots, Hitches and Splices.** Dwayne Neustaeter and Melissa LeVangie. 3 A, TWc., M; 2.75 BCMAp; .25 BCMAs.  
 Join us for a lesson in tying and splicing - bring some rope to practice. We will also examine the advantages and limitations of cordage.

### Utility

**1:45-2:45 Current Standards & Regulations in Vegetation Management.** Derek Vannice CEUs: 1 A, U, TWc., M., BCMAM.  
**2:55-4:00 Close Encounters: Turning Confrontation Into Cooperation.** Alex Brown. CEUs: 1 A, U, TWc., M., BCMAM.

**4:10-5:00 Utility R.O.W. Vegetation Management in Public Settings: Clear Communication, Safe Application** Geoff Kempter. CEUs: 1 A, U, TWc, M., BCMAM.

### Plant Health Care

**1:45-2:30 Bacterial Leaf Scorch Update.** Dr. Ann Brooks-Gould. CEUs: .75 A, TWc., M, BCMAs.  
**2:45-4:45 Tree Disease Workshop:** I.D. and Controls. limited space. sign up on site. Sandy Feather. CEUs: 2 A, TWc, M, BCMAs.

**2:45-3:45 Preserving Trees During Construction.** Jason Lubar. CEUs: 1 A, TWc, M; 0.5 BCMAp, BCMAM.

### Business

**1:45-2:45 The Online Training Edge:** Using the Internet For Pesticide Applicator Education. Kevin Hurley. CEUs: 1 A, TWc, M, BCMAM.  
**2:55-3:55 Branding & Marketing:** Make Your Company Stand Out In a Crowd. Ryan Smoker. CEUs: 1 A, TWc, M, BCMAM.  
**4:00-5:00 Creating a Business Plan:** How Thinking Ahead Can Move Your Company Forward. Dr. Gordon Johnson. CEUs: 1 A, U, TWc, M, BCMAM.

## Banter • Buffet Supper • PennDel Business Meeting

- 5:15-6:15 Banter With the Best.** List on separate panel. Trade Show closed 1 hr. Sign up on site.  
**6:30-8:30 Expo Center. Buffet Supper. Trade Show Open.**  
**8:30 PennDel business meeting**

## Tuesday Feb. 2, 2010

- 7:30** Registration. Expo Center. Trade Show Open 7:30am - 3:45pm

### GENERAL SESSION 8:30 - 10:00 Announcements. Awards.

- 9:00-10:00** **Insect & Mite Pest Management On Trees & Shrubs.** Review of 2009, Preview of 2010 Greg Hoover. CEUs: 1 A, TWc, M, BCMAs.

## Morning Break-Out Sessions

### Climber / Tree Worker

**10:15-12:15 Notches, Back-Cuts and Hinges.** Dwayne Neustaeter & Melissa LeVangie. CEUs: 2 A, TWc, M, BCMAp. Studies show that felling trees is one of the most dangerous activities a worker can perform. Learn how cutting your notches and back cuts correctly and how establishing a hinge can have a significant impact on safety when felling trees.

### Plant Health Care

**10:10-11:10 Untouchables: Five Hard to Control Insects and Mites.** I.D. & Management. Casey Sclar. CEUs: 1 A, TWc, M, BCMAs.  
**11:15-12:15 Scale Insects on Trees and Shrubs:** Biology & Management. Greg Hoover. CEUs: 1 A, TWc, M, BCMAs.

### Business

**10:15-12:15 Ask The Lawyer On Our Dime. Q & A with Attorney Gil High.** CEUs: 2 A, U, TWc, M, BCMAM. Send tree related legal questions to pennnelisa05@comcast.net or mail to the Bedminster office. You can also submit questions on-site. Attorney High will answer as many questions as time allows.

### LUNCH 12:15-1:30 Lunch. Expo Center. Past Presidents' Luncheon. Trade Show Open Until 3:45pm.

## Afternoon Break-Out Sessions

### Climber / Tree Worker

**1:40-3:40 Pulleys, Blocks and Mechanical Advantage.** Neustaeter & LeVangie. CEUs: 2 A, TWc, M, BCMAp. Understanding the advantages and limitations of various rigging equipment can make difficult aspects of tree removal safer, easier and more efficient. Learn to use various rigging and mechanical advantage equipment to maximize advantages.

### Pesticide Applicator Education

**1:45-2:45 Systemic Insecticides.** The Movers and Shakers in Shade Tree Pest Control. Casey Sclar. CEUs: 1 A, TWc, M, BCMAs.  
**2:50-3:50 Merit 75 WP:** Calculation, Timing, and Techniques for Injection and Foliar Application. Kevin Hurley. CEUs: 1 A, U, TWc, M; 0.5 BCMAs, BCMAp. Core  
**3:55-4:55 Be Safe, Be Effective:** Specialized Application Techniques for Complex Situations. Kunkel. CEUs: 1 A, U, TWc, M; 0.5 BCMAp, BCMAM. Core 5:00 adjourn

### Business

**1:45-3:45 True Colors.™** Derek Vannice. Pre-register. Walk-ins may attend if space allows. CEUs: 2 A, U, TWc, M, BCMAM.  
**3:50-4:50 A View From the Witness Stand:** A Consultant's Advice on How to Stay Out of Court. Russ Carlson. CEUs: 1 A, U, TWc, M, BCMAM.

## 2010 PENN-DEL SHADE TREE SYMPOSIUM SPEAKERS

### JOHN BALL

SOUTH DAKOTA STATE UNIV.  
DEPT OF HORT., FOR., LANDSC. & PARKS  
BOX 2140A  
BROOKINGS, SD 57007 • john.ball@sdsstate.edu

### DR. ANN BROOKS-GOULD

DEPT OF PLANT BIOLOGY & PLANT PATHOLOGY.  
ASSOCIATE EXTENSION SPECIALIST  
FORAN HALL  
COOK COLLEGE, RUTGERS UNIV.  
59 DUDLEY HALL  
NEW BRUNSWICK, NJ 8901  
732-932-9400 x 332 • gould@aesop.rutgers.edu

### ALEX BROWN

PECO ENERGY  
2301 MARKET ST (N. 3-5)  
PHILA., PA 19103  
215-841-5594 • alexander.brown@peco-energy.com

### RUSS CARLSON

TREE TECH CONSULTING  
114 GRAND CANYON CT  
BEAR, DE 19701  
302-832-1911 • thearborist@mac.com

### SANDY FEATHER

PENN STATE EXTENSION  
400 N. LEXINGTON ST  
PITTSBURGH, PA 15208  
412-473-2548 • SLF9@PSU.EDU

### GILBERT HIGH ESQ.

HIGH SWARTZ LLP  
40 EAST AIRY STREET  
NORRISTOWN, PA 19404  
610-275-0700 • ghigh@highswartz.com

### GREG HOOVER

PENN STATE UNIVERSITY  
ENTOMOLOGY DEPT  
543 AG. SCIENCE & INDUSTRIES BLDG.  
UNIVERSITY PARK, PA 16802  
814-865-3256 • gah10@psu.edu

### KEVIN HURLEY

PESTED PO BOX 1518  
OLIVEBRIDGE, NY 12461  
845-657-4271 • khurley@pested.com

### GORDON JOHNSON

COLLEGE OF AG SCI, U. OF DE KENT CO EXT  
69 TRANSPORTATION CIRCLE  
DOVER, DE 19901  
302-697-4000 • gcjohn@udel.edu

### GEOFF KEMPTER

ASPLUNDH TREE EXPERTS  
708 BLAIR MILL RD.  
WILLOW GROVE, PA 19090  
215-784-1362 • gkemp@asplundh.com

### BRIAN KUNKEL

UNIV OF DELAWARE  
531 S. COLLEGE AVE, 248A TOWNSEND HALL  
NEWARK, DE 19716  
302-831-3641 • BAKUNKEL@UDEL.EDU

### MELISSA LEVANGIE

NORTH AMERICAN TRAINING SOLUTIONS  
214 NISHAWAUG RD  
SOUTH HADLEY, MA 01075-0411  
866-777-8733

### JASON LUBAR

Morris Arboretum  
9414 Meadowbrook Ave  
Phila., PA 19118  
215-247-5777x189  
lubar@pobox.upenn.edu

### DWAYNE NEUSTAETER

ARBORICULTURE CANADA TRAINING & EDUCATION LTD  
5137 51 ST.  
OLDS, AB CANADA T4H-1H1  
403-556-1701 • nancy@arborcanada.com

### CASEY SCLAR

LONGWOOD GARDENS  
PO BOX 501  
KENNETT SQ, PA 19348  
610-388-1000 x527 • csclar@longwoodgardens.org

### RYAN SMOKER

RYAN SMOKER DESIGN  
21 NORTH PRINCE ST  
LANCASTER, PA 17603  
717-394-6932 • ryan@ryansmoker.com

### DEREK VANNICE

DIRECTOR OF CERTIFICATION, ISA  
DIRECTOR UTILITY ARBONIST ASSN.  
PO BOX 3129  
CHAMPAIGN, IL 61826  
327-355-9411

## About Hotel Accommodations:

To guarantee your room at the rate of \$87.00 (single or double) please make your reservation with the Host Resort by **December 31, 2009**. Rooms can be reserved after December 31 on an "if available" basis. Fax the Hotel Reservation Form portion of this brochure to 717-295-5112 or mail to the Lancaster Host.

- **Rigging/Climbing Demonstration Tree.**
  - Evening Buffet on Monday in the **Expo Center.**
  - Certification exams, CPR/First Aid & EHAP Sunday.
  - Swimming pool, exercise room and sauna.
  - Two days of educational events.
  - Trade Show exhibits both days.

Other nearby motels: Classic Inn ..... 717-291-4576  
Country Inns & Suites .... 717-299-4460



## About Symposium Registration:

**Pre-registration:** Deadline is **January 6**. Pre-register by mail, Fax, or online, not by phone. Full payment must accompany form for discount. Check, money order, or credit card (Visa or MasterCard only). **One form per person.** Copy blank forms if needed. Purchase orders and invoices may pre-register, but must be postmarked by **Jan. 6** to be processed. Refunds by written request only by **January 11** for a \$35. fee. No refunds after **January 11**. Don't mail forms after Jan. 6. You can register on-site.

**Walk-in registration:** In the Expo Center, open to all, Monday and Tuesday morning, Feb. 1 & 2 for the full fee. Pay by check, cash, money order, Visa or MasterCard.

**Certified Arborists:** Pre-register by Jan. 14. for tests. See [www.isa-arbor.com](http://www.isa-arbor.com) or call 814-333-7460 for an application. Pre-register for the Monday luncheon on the Symposium registration form.

**EHAP & CPR Courses:** pre-register on Symposium registration form.

### For more information about

**The conference:**  
E. Wertz, Secretary  
PO Box 293  
Bedminster, PA 18910  
ph 215-795-0411  
penndelisa05@comcast.net  
[www.penndelisa.org](http://www.penndelisa.org)

**Hotel accommodations:**  
Lancaster Host Resort  
2300 Lincoln Hwy. East  
Lancaster, PA 17602  
ph 1-800-233-0121

The Annual Penn-Del Shade Tree Symposium is sponsored by the Penn-Del Chapter of the International Society of Arboriculture.



**• HOTEL RESERVATION FORM •**

**Lancaster Host Resort**  
**PENN-DEL ISA SHADE TREE SYMPOSIUM**  
**January 31 - February 2, 2010**

Return this portion to: **Lancaster Host Reservations**  
**2300 Lincoln Highway East**  
**Lancaster, PA 17602**

with check payable to: **Lancaster Host Resort**  
 or fax (717) 295-5112 with credit card information.  
 Host Fax: (717) 295-5112 • Host Tel: (800) 233-0121

Rates: \$87.00 single or double, per night.  
 \$92.00 triple or quad., per night  
 Children under 18 free in parents' room.  
 All rates subject to 11% sales tax.

Forms received **after** 12/31/2009 will be confirmed on an 'if available' basis. Guaranteed reservations not cancelled 48 hours prior to the day of arrival will be charged for one night. First night's deposit must accompany form to con-firm reservation. Please fill out only one form for each room needed. Print or type the following information:

Check type of room requested:

- Single Occupancy.
- Double Occupancy (king bed).
- Double Occupancy (two double beds).
- Will be sharing room.\*

\*The hotel cannot be responsible for assigning roommates. Unless roommate is stated, you will be assigned a single occupancy accommodation. Room type cannot be guaranteed.

Name: \_\_\_\_\_

Roommate(s): \_\_\_\_\_

No. of children: \_\_\_\_\_ Children's ages: \_\_\_\_\_

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Home address: \_\_\_\_\_

Home tel: \_\_\_\_\_ Business tel: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Departure date: \_\_\_\_\_

If credit card deposit:  Amer. Express  VISA  
 Master Card  Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Fax credit information to 717-295-5112.  
 Host reservations telephone 1-800-233-0121.  
 Credit cards will be charged upon receipt of reservation.  
 Confirmation required for check-in.  
 Check-in after 4 PM. Check-out by 11 a.m.

**PRE-REGISTRATION • 45TH ANNUAL PENN-DEL SHADE TREE SYMPOSIUM • JAN. 31-FEB. 2, 2010**

**We welcome new members.** Chapter membership is not required to attend. Chapter dues are regularly \$45. per year. If you are currently a member, your mailing label will say "MEMBER" and you may pay the member fee. (Don't renew on this form. This is for new members only). If you wish to join as a new member, pay the non-member fee and check YES after the NEW MEMBER option. The extra \$40 will cover your first year, a saving of \$5. If you are a non-member but don't wish to join, check NO or leave it blank. Students must provide proof of full-time status to qualify for the student fee. Circle the proper price and include payment by check, money order, or credit card.  
**One form per person - make photo-copies of the blank form if registering multiple people.**

- 1. CPR/FIRST AID CLASS:** Check here  \$75. per person. 2 year certificate
- 2. EHAP/AERIAL RESCUE:** Check here  \$115. per person. 2 year certificate. Includes \$85 text.
- 3. CERTIFIED ARBORIST LUNCH:** Check here  \$16. per person. Choose 1:  Chicken  Salmon  Vegetarian
- 4. TRUE COLORS:** Check here  No extra fee. Includes \$18. text.

**5. SYMPOSIUM: PRE-REGISTRATION FEES**  
 (with payment, postmarked by Jan. 6)

(circle one fee)	PENDEL MEMBER	NON-MEMBER	STUDENT/SPOUSE
Mon. & Tues.	\$215.	\$255.	\$60.
Monday only	\$125.	\$165.	\$35.
Tuesday only	\$115.	\$155.	\$25.

**ON-SITE REGISTRATION FEES**  
 (do not mail after Jan 6. Register on-site at these fees)

PENDEL MEMBER	NON-MEMBER	STUDENT/SPOUSE
\$235.	\$275.	\$65.
\$140.	\$180.	\$40.
\$130.	\$170.	\$25.

Please enroll me as a **NEW CHAPTER MEMBER** for 1 year (pay the non-member fee & check YES):  YES  NO  
 May we provide our exhibitors with your name and address for vendor solicitation?  YES  NO

Last Name \_\_\_\_\_ First \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Type of arborist work:**  Commercial / Residential  Consulting

Municipal  Climber  Owner  Utility  Sales

Pesticide Applicator  Other

Mail form **by Jan 6** with credit card info, money order or check payable to **"Penn-Del ISA" to Penn-Del, P.O. Box 293, Bedminster, PA 18910** You may fax credit info. to 215-795-0823. Call 215-795-0411 the same day to confirm receipt of fax. You may register online: [www.pennnelisa.org](http://www.pennnelisa.org)

Check one:  VISA  MasterCard \$ \_\_\_\_\_ AMOUNT

Expiration Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

Pre-reg. **ENDS** 1/6. Do not mail or fax forms after 1/6. Discount applies if full payment (check, credit card or purchase order) is received in full by the deadline. Walk-ins are welcome. • No registration by phone. • Receipts provided at the door. • **Free Admission to Trade Show Tuesday at noon.** Registration name tags are required until then. Refunds by written request until Jan. 11 for a \$30. fee. **No refunds after Jan 11.** Cut here and return the above 2 panels to Bedminster address. pd.ch/c \_\_\_\_\_ T.ch/c \_\_\_\_\_ # \_\_\_\_\_

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**International Society of Arboriculture**  
PENNSYLVANIA • DELAWARE CHAPTER  
P.O. BOX 293  
BEDMINSTER, PA 18910



**45th ANNUAL PENN-DEL I.S.A. SHADE TREE SYMPOSIUM**

THE PENNSYLVANIA-DELAWARE  
CHAPTER OF THE I.S.A

*presents the*

# 45TH ANNUAL SHADE TREE SYMPOSIUM

**Jan. 31-Feb. 2, 2010**

Lancaster Host Resort • Lancaster, PA

## **Trade Show**

### **Certified Arborist Exams**

### **CPR/First Aid Training**

### **EHAP/Aerial Rescue Training**

### **Rigging Demonstration Tree**

### **Plant Health Care, Business, Utility, Pesticide Applicator, Climber breakout sessions.**



## **Sign Up On Site for Banter With The Best**

**Climber:** The 5 W.s of Chain Saw Safety

**Fly Fishing:** An Arborist's Addiction for Life

**Utility:** Pruning Standards Revisions

**Certification:** How to Become a Proctor

**Business:** Drill Down Analysis - Business Costs

**Municipal:** Go Green - Save Green

**Marketing:** How to Create a Logo

**Cranes:** Take Down Tips

## **IN ADDITION TO THE SYMPOSIUM PROGRAM**

### **1. Certified Arborist Exam.**

Sunday Jan. 31. 9:30 a.m.

Pre-register through ISA by Jan. 14

Register for the following options using the Symposium registration form. Pre-registration is required. One form per person, photocopy extras if needed. Deadline Jan. 6. No refunds, but you may send a replacement.

### **2. CPR & First Aid Certification**

Sunday Jan. 31. 9 a.m - 1 p.m.

ceus: 4 each in A, TWc, M; 2 BCMAp; 1 BCMAs & BCMAm.

2 year certification in CPR & Basic First Aid from The American Safety & Health Institute. Presented by Nick Spaulding, Cardiac Care and Safety Inc., Abington, PA. \$75.

### **3. EHAP/ Aerial Rescue**

Sunday Jan. 31. 2 p.m. - 6 p.m.

ceus: 4 each in A, U, TWc, M, & TWA; 2 BCMAp; 1 BCMAs & BCMAm. Presented by John Ball. 2 year Certification from EHAP. \$115. fee includes \$85. text.

### **4. Certified Arborist Luncheon**

Monday Feb. 1. 12:15. \$16.

### **5. Past Presidents' Luncheon**

Tuesday Feb. 2. 12:15 - 1:30. Pre-register by invitation.

### **6. True Colors.™**

Tuesday Feb. 2. 1:45 - 3:45.

Presented by Derek Vannice, ISA Certification Director. What is your personality type? This entertaining 2 hour interactive workshop will help you discover your own strengths and gain insight into human behavior. Use what you learn here to enhance the way you interact at work and in your personal life. Pre-registered participants' names will be posted on site. Includes \$18. text. No extra fee, but registration is required. Limited to 50. Walk-ins can register on site if space is available.