



**Exhibit Hall Pricing for Penn Del ISA 53<sup>rd</sup> Annual Shade Tree Symposium  
January 22 - 23, 2018  
Lancaster Host, Lancaster, PA**

**Penn Del ISA has secured a block of rooms beginning January 21<sup>st</sup> at the Lancaster Host. Reservations can be made by calling (717) 299-5500.**

Penn-Del ISA offers you several sponsorship and exhibitor booth opportunities for the 2018 Shade Tree Symposium.

**Show Sponsor - \$5000 (exclusive sponsorship)**

- 20X20 display area in exhibit hall
- Company name on literature, banners, and welcome signs
- Company name on participant packets distributed at registration

**Keynote Sponsor - \$2,500 (exclusive sponsorship)**

- 10x10 display area in exhibit hall
- Signage outside of general session
- Company name on literature
- Company name on participant packets distributed at registration

**Beef and Beer Supper Sponsor - \$2,500**

- 10 x10 display area in exhibit hall
- Booth location near food service area, including signage recognizing sponsorship
- Company name on literature
- Company name on participant packets distributed at registration

**Lunch Sponsor - \$1,200**

- 10x10 display area in exhibit hall
- Booth location near food service area, including signage recognizing sponsorship
- Company name on literature
- Company name on participant packets distributed at registration

**Breakfast Sponsor - \$600**

- Signage at breakfast service
- Company name on literature
- Company name on participant packets distributed at registration

**Agenda / Program Sponsor - \$250**

- Company name on literature
- Company name on participant packets distributed at registration

Email digital logos to be included in programs and literature no later than January 1<sup>st</sup>, 2018



# Letter of Agreement

Between the Penn-Del ISA and \_\_\_\_\_  
Company/Commercial Supporter

The above named company wishes to provide support for the PENN-DEL SHADE TREE SYMPOSIUM by means of:

- SHOW SPONSOR, \$5,000
- KEYNOTE SPONSOR, \$2,500
- BEEF AND BEER SUPPER SPONSOR \$2,500
- LUNCH SPONSOR \$1,200
- BREAKFAST SPONSOR \$600
- AGENDA / PROGRAM SPONSOR \$250
- 10X10 EXHIBIT SPACE \$650 PER BLOCK  
NUMBER OF BLOCKS \_\_\_\_\_ x \$650 = \_\_\_\_\_  
(Penn-Del Members receive \$50 discount)

Total Amount Due: \_\_\_\_\_

Names to be placed on Badges

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**(Note: Please make checks payable to PENN-DEL ISA Payment is due at time of reservation. Reservations will not be held without payment. No refunds will be issued.)**

## Agreement

Exhibitor Representative: \_\_\_\_\_  
Please print

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please send the completed agreement by January 1, 2018:

Penn-Del Chapter of the ISA  
PO Box 306  
Emmaus, PA 18049  
Phone: 484-357-6541  
druyak@penndelisa.org